

# END TERM EXAMINATION

FIRST SEMESTER [BA(JMC)] DECEMBER 2024

Paper Code: BA(JMC)-SEC-115

Subject: Writing Skills

Time: 3 Hours

Maximum Marks: 60

Note: Attempt all questions as directed. Internal choice is indicated.

Q1 Attempt **Any Four** of the following questions:

(5x4=20)

- a) ABCD of Media Writing
- b) Style Sheet
- c) Blog Writing
- d) Abstract
- e) Writing Mechanism
- f) Audience Analysis
- g) Trans Creation
- h) Emoticons

Q2 Elaborate the concept of media writing. Explain the difference between the writing for news and Non-News mediums. (10)

OR

Q3 Elucidate ABCD of Media writing for print and electronic media. (10)

Q4 What do you understand by editing and formulating the content?(10)

OR

Q5 Describe the Writing Mechanism. How social media writing influences newspaper writing? (10)

Q6 what are the points you need to keep in mind while online writing (10)

OR

Q7 Discuss about Social networking sites. Why it is important to maintain Database. (10)

Q8 What do you understand by translation, transliteration and trans-creation. (10)

OR

Q9 Translate the paragraph from English to Hindi (10)

Education is a fundamental pillar of society, playing a crucial role in personal and social development. It equips individuals with knowledge, skills, and critical thinking abilities, enabling them to make informed decisions and contribute positively to their communities. A well-rounded education fosters creativity and innovation, essential for addressing the challenges of the modern world.

Moreover, education promotes equality and social mobility, allowing individuals from diverse backgrounds to achieve their dreams. It empowers people to break the cycle of poverty and improves overall quality of life. In today's rapidly changing job market, continuous learning is vital for career advancement and adaptability.

Furthermore, education encourages civic engagement and awareness, fostering responsible citizens who understand their rights and duties. As we invest in education, we invest in a brighter future for individuals and society. Therefore, prioritizing education is essential for nurturing a more informed, equitable, and prosperous world.

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